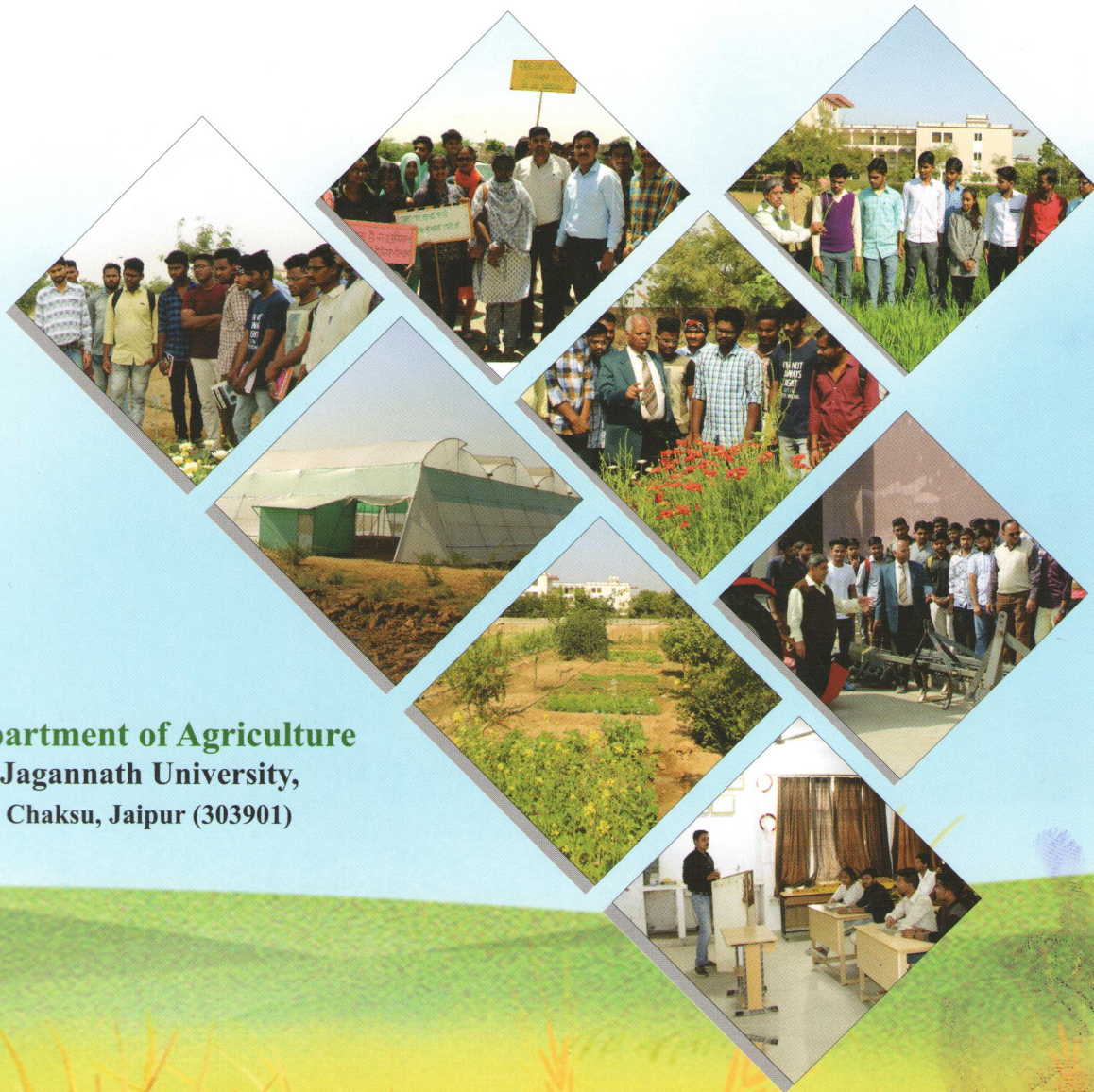


Practical Manual on
Student READY

(Rural Entrepreneurship Awareness Development Yojana)



Department of Agriculture
Jagannath University,
Chaksu, Jaipur (303901)

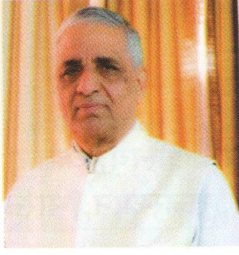


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Prof. (Dr.) H.L. Verma
Vice Chancellor

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FOREWORD

In the era of global competitiveness, skill oriented learning has assumed the greatest significance for the entrepreneurship in the agriculture and allied disciplines also. With this view, the Fifth Dean's Committee has introduced the Student READY (Rural Entrepreneurship Awareness Development Yojana) programme for all the disciplines in agriculture and allied sciences. The Rural Entrepreneurship Awareness Development Yojana (READY) helps the students primarily to understand the rural situations, status of technologies adopted by the farmers, prioritize the farmer's problems and to develop skills and attitude of working with farmers for overall development in rural area. Under this program, Jagannath University focuses on grooming students outside the four corners of the classroom. "Earn while you learn" program is a novel initiative taken by the university to hone entrepreneurship skills and inculcate the spirit of hard work.

Learning by doing is the basic aim and theme of the programme. I am sure this programme will be very useful and beneficial to the students/graduates in gaining the competence for entrepreneurship and achieving cherished objectives of the programme. I extend my best wishes to Dr. P.N. Kalla, Dean and Dr. S.L.Sharma, Coordinator READY Programme Jagannath University, Chaksu, Jaipur under whose valuable guidance and supervision this manual has been prepared. This manual will be an asset for the agriculture students. It will definitely prove to be a milestone for the Students, Teachers, Krishi Vigyan Kendra and Farmers.

Date:

Place: Chaksu, Jaipur


(Dr. H.L. Verma)